

REP: TEL# 215-564-1206  
ORDER WORKSHEET

**\*\*CHANGES\*\***

AGY #	AGY. NAME	RTYNO	TIME
02536			

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

**BUYER NAME** LIZ DOMER

SALES PRSN WA - CHERYL BLAIR

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 0010000000

PRDCT	MAGGT	FOB	CYCS	10/00	11/00	12/00	01/01	02/01	03/01	04/01	05/01	06/01	07/01	08/01	09/01	10/01	11/01	12/01	01/02	02/02	03/02	04/02	05/02	06/02	07/02	08/02	09/02	10/02	11/02	12/02	01/03	02/03	03/03	04/03	05/03	06/03	07/03	08/03	09/03	10/03	11/03	12/03	01/04	02/04	03/04	04/04	05/04	06/04	07/04	08/04	09/04	10/04	11/04	12/04	01/05	02/05	03/05	04/05	05/05	06/05	07/05	08/05	09/05	10/05	11/05	12/05	01/06	02/06	03/06	04/06	05/06	06/06	07/06	08/06	09/06	10/06	11/06	12/06	01/07	02/07	03/07	04/07	05/07	06/07	07/07	08/07	09/07	10/07	11/07	12/07	01/08	02/08	03/08	04/08	05/08	06/08	07/08	08/08	09/08	10/08	11/08	12/08	01/09	02/09	03/09	04/09	05/09	06/09	07/09	08/09	09/09	10/09	11/09	12/09	01/10	02/10	03/10	04/10	05/10	06/10	07/10	08/10	09/10	10/10	11/10	12/10	01/11	02/11	03/11	04/11	05/11	06/11	07/11	08/11	09/11	10/11	11/11	12/11	01/12	02/12	03/12	04/12	05/12	06/12	07/12	08/12	09/12	10/12	11/12	12/12	01/13	02/13	03/13	04/13	05/13	06/13	07/13	08/13	09/13	10/13	11/13	12/13	01/14	02/14	03/14	04/14	05/14	06/14	07/14	08/14	09/14	10/14	11/14	12/14	01/15	02/15	03/15	04/15	05/15	06/15	07/15	08/15	09/15	10/15	11/15	12/15	01/16	02/16	03/16	04/16	05/16	06/16	07/16	08/16	09/16	10/16	11/16	12/16	01/17	02/17	03/17	04/17	05/17	06/17	07/17	08/17	09/17	10/17	11/17	12/17	01/18	02/18	03/18	04/18	05/18	06/18	07/18	08/18	09/18	10/18	11/18	12/18	01/19	02/19	03/19	04/19	05/19	06/19	07/19	08/19	09/19	10/19	11/19	12/19	01/20	02/20	03/20	04/20	05/20	06/20	07/20	08/20	09/20	10/20	11/20	12/20	01/21	02/21	03/21	04/21	05/21	06/21	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22	07/22	08/22	09/22	10/22	11/22	12/22	01/23	02/23	03/23	04/23	05/23	06/23	07/23	08/23	09/23	10/23	11/23	12/23	01/24	02/24	03/24	04/24	05/24	06/24	07/24	08/24	09/24	10/24	11/24	12/24	01/25	02/25	03/25	04/25	05/25	06/25	07/25	08/25	09/25	10/25	11/25	12/25	01/26	02/26	03/26	04/26	05/26	06/26	07/26	08/26	09/26	10/26	11/26	12/26	01/27	02/27	03/27	04/27	05/27	06/27	07/27	08/27	09/27	10/27	11/27	12/27	01/28	02/28	03/28	04/28	05/28	06/28	07/28	08/28	09/28	10/28	11/28	12/28	01/29	02/29	03/29	04/29	05/29	06/29	07/29	08/29	09/29	10/29	11/29	12/29	01/30	02/30	03/30	04/30	05/30	06/30	07/30	08/30	09/30	10/30	11/30	12/30	01/31	02/31	03/31	04/31	05/31	06
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CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT23/12 OCT29/12 WK-1  
SERIALS: (LINE, ORDER, INVOICE)

CITY TAX	STATE TAX

CO-OP BILLING NEEDED

**RHP :**

TO JEN  
FR LINDSEY FOR CHERYL  
REVISED ORDER  
TTLS \$30,475  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Cellular

DATE OCT19/12 09.58

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 369 AGENCY PRODUCT CODE = 374 AGENCY EST# = 2122												

PROGRAM : ELLEN  
CON COM1 : ELLEN

1 S 1000A-1100A

30 \$250.00

10/26 10/26

①

**FR I**

Q

2 S 1200N-1230P  
PROGRAM : NOON NEWS  
CON COM1: NOON NEWS

30	\$275.00
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10/26 10/26



**FR I**



3 5' 500P-530P

30 \$575.00

10/26 10/26



**FRI**



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PROGRAM : CH 11 FIRST AT 5
CON COM1: CH 11 FIRST AT 5
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FAX# 215 564 1103  
HARRIS REPORT FROM REP OCT19/12 09.5  
\*\*CHANGES\*\* \*\* WPXI-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530P-600P	30		\$600.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 530 NEWS												
CON COM1: CH 11 530 NEWS												
5	S		600P-630P	30		\$775.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
6	S		600A-700A	30		\$575.00	10/26	10/26	0		FRI	0
PROGRAM : CH 11 AM NEWS												
CON COM1: CH 11 AM NEWS												
7	S		700P-730P	30		\$1,250.00	10/26	10/26	0		FRI	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
8	S		700A-800A	30		\$475.00	10/26	10/26	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
9	S		900A-1000A	30		\$300.00	10/26	10/26	0		FRI	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
10	S		1000A-1100A	30		\$250.00	10/29	10/29	0		MON	0
PROGRAM : ELLEN												
CON COM1: ELLEN												
11	S		1100P-1135P	30		\$1,350.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 11PM NEWS												
CON COM1: CH 11 11PM NEWS												
12	S		500P-530P	30		\$575.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												

FAX# 215 564 1103 OCT19/12 09.58  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		600P-630P	30		\$775.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
14	S		600A-700A	30		\$575.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 AM NEWS												
CON COM1: CH 11 AM NEWS												
15	S		700A-800A	30		\$475.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
16	S		730P-800P	30		\$1,250.00	10/29	10/29	0		MON	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
17	S		800A-900A	30		\$425.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
18	S		900A-1000A	30		\$300.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
19	S		1130P-100A	30		\$850.00	10/27	10/27	0		SAT	0
PROGRAM : SNL												
CON COM1: SNL												
20	S		600P-630P	30		\$475.00	10/27	10/27	0		SAT	0
PROGRAM : SATURDAY NEWS												
CON COM1: SATURDAY NEWS												
21	S		600A-800A	30		\$250.00	10/27	10/27	0		SAT	0
PROGRAM : SAT 6AM NEWS												
CON COM1: SAT 6AM NEWS												

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OCT19/12 09.5  
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\*\*CHANGES\*\*  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
22	S		800A-1030A PROGRAM : SAT 8 AM NEWS CON COM1: SAT 8 AM NEWS	30		\$275.00	10/27	10/27	0		SAT	0
23	S		530A-800A PROGRAM : AM NEWS CON COM1: AM NEWS	30		\$250.00	10/28	10/28	0		SUN	0
24	S		800A-1000A PROGRAM : SUN 8AM NEWS CON COM1: SUN 8AM NEWS	30		\$275.00	10/28	10/28	0		SUN	0
25	S		1100P-1135P PROGRAM : CH 11 11PM NEWS CON COM1: CH 11 11PM NEWS	30		\$1,350.00	10/25	10/25	0		THU	0
26	S		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$500.00	10/25	10/25	0		THU	0
27	S		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30		\$575.00	10/25	10/25	0		THU	0
28	S		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30		\$600.00	10/25	10/25	0		THU	0
29	S		600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30		\$775.00	10/25	10/25	0		THU	0
30	S		600A-700A PROGRAM : CH 11 AM NEWS CON COM1: CH 11 AM NEWS	30		\$575.00	10/25	10/25	0		THU	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
31	S		700A-800A	30		\$475.00	10/25	10/25	0		THU	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
32	S		730P-800P	30		\$1,250.00	10/25	10/25	0		THU	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
33	S		900A-1000A	30		\$300.00	10/25	10/25	0		THU	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
34	S		1000A-1100A	30		\$250.00	10/23	10/23	0		TUE	0
PROGRAM : ELLEN												
CON COM1: ELLEN												
35	S		1200N-1230P	30		\$275.00	10/23	10/23	0		TUE	0
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
36	S		500P-530P	30		\$575.00	10/23	10/23	0		TUE	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
37	S		600P-630P	30		\$775.00	10/23	10/23	0		TUE	0
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
38	S		700P-730P	30		\$1,250.00	10/23	10/23	0		TUE	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
39	S		700A-800A	30		\$475.00	10/23	10/23	0		TUE	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

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HARRIS REPORT FROM REP OCT19/12 09.58  
\*\*CHANGES\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		1100P-1135P	30		\$1,350.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 11PM NEWS												
CON COM1 : CH 11 11PM NEWS												
41	S		1135P-1235A	30		\$500.00	10/24	10/24	0		WED	0
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
42	S		1200N-1230P	30		\$275.00	10/24	10/24	0		WED	0
PROGRAM : NOON NEWS												
CON COM1 : NOON NEWS												
43	S		500P-530P	30		\$575.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 FIRST AT 5												
CON COM1 : CH 11 FIRST AT 5												
44	S		530P-600P	30		\$600.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 530 NEWS												
CON COM1 : CH 11 530 NEWS												
45	S		600P-630P	30		\$775.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 6 NEWS												
CON COM1 : CH 11 6 NEWS												
46	S		600A-700A	30		\$575.00	10/24	10/24	0		WED	0
PROGRAM : CH 11 AM NEWS												
CON COM1 : CH 11 AM NEWS												
47	S		700P-730P	30		\$1,250.00	10/24	10/24	0		WED	0
PROGRAM : JEOPARDY												
CON COM1 : JEOPARDY												
48	S		800A-900A	30		\$425.00	10/24	10/24	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

FAX# 215 564 1103 OCT19/12 09.58  
HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	S		900A-1000A	30		\$300.00	10/24	10/24	0		WED	0
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
50	A		1000A-1100A	30		\$350.00	10/26	10/26	1		FRI	1
PROGRAM : ELLEN												
CON COM1: ELLEN												
51	A		1200N-1230P	30		\$375.00	10/26	10/26	1		FRI	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
52	A		500P-530P	30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
53	A		530P-600P	30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : CH 11 530 NEWS												
CON COM1: CH 11 530 NEWS												
54	A		700P-730P	30		\$1,650.00	10/26	10/26	1		FRI	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
55	A		700A-800A	30		\$625.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
56	A		900A-1000A	30		\$400.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
57	A		1000A-1100A	30		\$350.00	10/29	10/29	1		MON	1
PROGRAM : ELLEN												
CON COM1: ELLEN												

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OCT19/12 09.5  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	A		1100P-1135P	30	4	\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 11PM NEWS												
CON COM1 : CH 11 11PM NEWS												
59	A		500P-530P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 FIRST AT 5												
CON COM1 : CH 11 FIRST AT 5												
60	A		600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 6 NEWS												
CON COM1 : CH 11 6 NEWS												
61	A		700A-800A	30	4	\$625.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
62	A		730P-800P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1 : WHEEL OF FORTUNE												
63	A		800A-900A	30	4	\$575.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
64	A		900A-1000A	30	4	\$400.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												
65	A		600P-630P	30	4	\$625.00	10/27	10/27	1		SAT	1
PROGRAM : SATURDAY NEWS												
CON COM1 : SATURDAY NEWS												
66	A		800A-1030A	30	4	\$375.00	10/27	10/27	1		SAT	1
PROGRAM : SAT 8 AM NEWS												
CON COM1 : SAT 8 AM NEWS												



REP HEADLINE# 6244323 TRF# 324053  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP OCT19/12 09:1  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		530A-800A PROGRAM : AM NEWS CON COM1 : AM NEWS	30	4	\$350.00	10/28	10/28	1		SUN	1
68	A		800A-1000A PROGRAM : SUN 8AM NEWS CON COM1 : SUN 8AM NEWS	30	4	\$375.00	10/28	10/28	1		SUN	1
69	A		1100P-1135P PROGRAM : CH 11 11PM NEWS CON COM1 : CH 11 11PM NEWS	30	4	\$2,000.00	10/25	10/25	1		THU	1
70	A		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1 : TONIGHT SHOW	30	4	\$675.00	10/25	10/25	1		THU	1
71	A		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1 : CH 11 FIRST AT 5	30	4	\$800.00	10/25	10/25	1		THU	1
72	A		530P-600P PROGRAM : CH 11 530 NEWS CON COM1 : CH 11 530 NEWS	30	4	\$800.00	10/25	10/25	1		THU	1
73	A		600P-630P PROGRAM : CH 11 6 NEWS CON COM1 : CH 11 6 NEWS	30	4	\$1,000.00	10/25	10/25	1		THU	1
74	A		700A-800A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$625.00	10/25	10/25	1		THU	1
75	A		730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30	4	\$1,650.00	10/25	10/25	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
76	A		1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	4	\$675.00	10/24	10/24	1		WED	1
77	A		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	4	\$375.00	10/24	10/24	1		WED	1
78	A		500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/24	10/24	1		WED	1
79	A		530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	10/24	10/24	1		WED	1
80	A		600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30	4	\$1,000.00	10/24	10/24	1		WED	1
81	A		700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	10/24	10/24	1		WED	1
82	A		800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$575.00	10/24	10/24	1		WED	1
83	A		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	4	\$400.00	10/24	10/24	1		WED	1
84	A		730P-800P PROGRAM : WHEEL	30	4	\$1,250.00	10/26	10/26	1		FRI	1
85	A		600P-630P PROGRAM : SAT NEWS	30	5	\$475.00	10/27	10/27	1		SAT	1

REP HEADLINE# 6244323 TRF# 324053  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
 ORDER WORKSHEET

FAX# 215 564 1103  
 HARRIS REPORT FROM REP  
 OCT19/12 09.58  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
86	A		800A-1030A	30		\$275.00	10/27	10/27	1		SAT	1
PROGRAM : SAT 8AM NEWS												
87	A		800A-1000A	30		\$275.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 8AM NEWS												
88	A		1000A-1100A	30		\$250.00	10/23	10/23	1		TUE	1
PROGRAM : ELLEN												
OCT/12			23075.00			NOV/12					\$7,400.00	

CONTRACT TOTAL 30475.00  
 TOTAL SPOTS 39

*201*

MARKET TOTALS \$107,321 WPXI 28% KDKA 32% WTAE 26% WPGH 11% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE